

Display Advertising

Polytech Adult Education

Audience Targeting is a cost-effective and efficient way to pinpoint your ideal audience based on geography, demographics, interest, and behavior wherever they may be on the Internet.

Objective

Promote the courses offered at James H Groves Adult High School for Polytech Adult Education.

RESULTS

- Impressions: 683,709
- Ad Engagements: 23,849
- Total Site Visits: 1,328
- Clicks: 512
- View Throughs: 816



Solutions

An annual Display Advertising campaign that targeted potential students in Kent County, Delaware.

