

EMAIL TARGETING

Providence Autos

Our email solutions offer a powerful way to deliver your message to reach a very specific, targeted audience.

RESULTS

- 200,000 Emails Sent
- 58,010 Emails Opened
- 18,748 Website Visits
- 32.32% Click Through Rate
- 29.15% Open Rate
- 16 Cars Sold

Objective

Increase sales for Chrysler, Dodge, Jeep and Ram models at Providence Autos.



Solutions

DBC Interactive worked in conjunction with Providence Autos to send 4 emails each month to an audience of auto intenders within a 25 mile radius of the dealership.

