

GEOFENCING

Reyes Holding



Use location-based technology to target your ads to mobile users within a virtual perimeter. Reach audiences who are on a variety of websites and apps while browsing on their smartphones.

RESULTS

- Martin Brower
 - 6 Markets
 - 1,355,891 Impressions
 - 3721 Clicks (.27% CTR)
- Reinhart
 - 7 Markets
 - 2,045,650 Impressions
 - 5106 Clicks (.25% CTR)

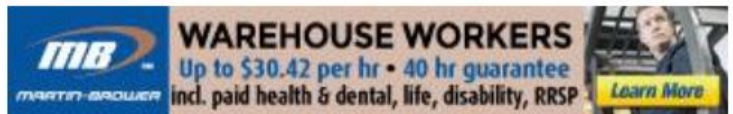
Objective

Multi-month / Multi-territory campaign to target potential CDL Drivers and Warehouse Workers and Encourage them to apply with companies Reinhart and Martin Brower, both of which are divisions of Reyes Holdings



Solutions

“Fence” locations that were highly trafficked by CDL Drivers/ Warehouse Workers. Locations including but not limited too: Truck Stops, Department of Motor vehicles, Competing Logistical Companies/Warehouses, Manufacturing.



**Martin Brower - Brampton Ontario Canada
Ad Example**



**Reinhart - Boston MA, USA
Ad Example**